



Stanley Black & Decker PR Tool Kit



Helmets to Hardhats Is Named a Stanley Black & Decker Makers Grant Recipient

The Global Impact Challenge will reskill more than 200,000 makers and trade professionals in 2023

[January 26, 20223] [Washington, DC] – Stanley Black & Decker (NYSE: SWK) announced the recipients of its second Global Impact Challenge. Helmets to Hardhats is honored to have been named as a Makers Grant Recipient for our efforts to connect transitioning active-duty military service members, veterans, National Guard and Reservists with skilled training and quality career opportunities in the construction industry. Our program is designed to help military service members successfully transition back into civilian life by offering them the means to secure a quality career in the construction industry and with this grant, we will able transition more members and change more lives.

Initiated in 2021, the Global Impact Challenge grant program will award up to \$25 million in grant funding over five years to nonprofits that are supporting trade workforce development initiatives in the construction and manufacturing sectors. With the first applications submitted in 2022, 182 entrants were evaluated based on number of people served, outcomes projected, sustainable impact, depth of programs, and diversity, among many other considerations. Helmets to Hardhats was selected as one of 91 organizations that will help skill and reskill roughly 210,448 makers throughout 2023.

“Having the support of Stanley Black & Decker gives Helmets to Hardhats the ability to not only reach more veterans, but change more lives,” said Helmets to Hardhats Executive Director, Martin Helms.

Our outreach to military service members helps clear away the clutter of dead-end jobs and allows us to connect them to middle class, family-sustaining career opportunities within the Building Trades. “We cannot thank Stanley Black & Decker enough for their unwavering commitment to our nation’s military veterans and the Helmets to Hardhats program,” said Helmets to Hardhats Executive Director, Martin Helms.

“For years, Stanley Black & Decker has been an outstanding supporter of Helmets to Hardhats (H2H), and that relationship continues to this day,” said Sean McGarvey, President of North America’s Building Trades Unions. “Since its inception in 2003, H2H has honorably helped thousands of military veterans



transition back to civilian life. This generous funding will provide H2H with exciting opportunities to grow their program and provide more veterans with a pathway to a middle class, family-sustaining career in the building trades."

"Stanley Black & Decker is immensely proud to support Helmets to Hardhats as they work to skill and reskill the next generation of trade professionals," said Stanley Black & Decker Corporate Responsibility Officer, Deb Geyer. "Currently in the U.S., there are an estimated 650,000 open construction jobs and 10 million unfilled manufacturing jobs globally. Our purpose is to support 'Those Who Make the World,' and being able to fund educational programs and non-profits that are revitalizing trade careers directly connects to our core mission. Thanks to this year's Makers Grant Recipients, together we will be one step closer to closing the trade skills gap."

To learn more about Stanley Black & Decker's Global Impact Challenge, the 2022 recipients and how non-profits may submit for the upcoming application period, please visit EmpowerMakers.com.

About Helmets to Hardhats

Helmets to Hardhats (H2H) is a national program that connects transitioning active-duty military service members, veterans, National Guard and Reservists with skilled training and quality career opportunities in the construction industry. The program was created by the Center for Military Recruitment, Assessment and Veterans Employment; a 501(c)(3) nonprofit joint labor-management driven entity. The program is designed to help military service members successfully transition back into civilian life by offering them the means to secure a quality career in the construction industry.

Most career opportunities offered by the program are connected to federally approved apprenticeship training programs. Such training is provided by joint labor-management organizations themselves at no cost to the veteran. No prior experience is needed; in fact, most successful transitions start with virtually no experience in their chosen field. All participating trade organizations conduct three to five year earn-while-you-learn apprenticeship training programs. These institutions teach and train service members to become a journey worker with a specialization in a particular craft. Because these apprenticeship programs are regulated and approved at both federal and state levels, veterans can utilize their G.I. Bill benefits to supplement their wages as they progress to higher levels of experience and wage rates.

H2H also works directly with construction companies to provide opportunities in other positions; they can vary from Project Managers, Engineers, Safety Managers, to other staff positions. By working closely with both labor and management, H2H is able to provide this important link to quality careers for our nation's military service members throughout the United States.

H2H acts as an advocate on behalf of military service members who are interested in working for the trades, corporations and associations that comprise the U.S. construction industry. Once registered, program users can access information and opportunities with 15 different trades and over 82,000 contractors.

About Stanley Black & Decker



Headquartered in the USA, Stanley Black & Decker (NYSE: [SWK](#)) is the world's largest tool company operating nearly 50 manufacturing facilities across America and more than 100 worldwide. Guided by its purpose – for those who make the world – the company's more than 60,000 diverse and high-performing employees produce innovative, award-winning power tools, hand tools, storage, digital tool solutions, lifestyle products, outdoor products, engineered fasteners and other industrial equipment to support the world's makers, creators, tradespeople and builders. The company's iconic brands include DEWALT®, BLACK+DECKER®, CRAFTSMAN®, STANLEY®, CUB CADET®, HUSTLER® and TROY-BILT®. Recognized for its leadership in environmental, social and governance (ESG), Stanley Black & Decker strives to be a force for good in support of its communities, employees, customers and other stakeholders. To learn more visit: www.stanleyblackanddecker.com.